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JM Champeau simmering a \$ 7.5 million expansion



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JM Champeau will expand over the coming months. The Saint-Malo add to its real estate buildings over 10,000 square feet that will house a new automated line. This project is valued at just over \$ 7.5 million.



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JM Champeau owners, Pierre and Bruno
Champeau, are visiting their business the
member for Saint-François and Minister of
Health, Réjean Hébert, and the Minister Elaine
Zakaïb.

The leaders of this specialized in wood industry made the announcement on October 18. At the same time, they received a loan of one million dollars from the government of Quebec, through Investissement Québec. Accompanied by the Minister for Industrial Policy and Economic Development Bank of Canada, Elaine Zakaïb, the member for Saint-François and Minister of Health, Réjean Hébert, took note of the draft for the first time last year. "I am very happy to see it become a reality, he said. This project will have significant economic benefits, particularly as they are Quebec suppliers that have been selected for its realization."

Inside the new building, we will find the famous fully automated cutting equipment, sorting and stacking wood line. Although this innovation does not come any increase the number of

employees of the company, however, it will play an important role in the future of JM Champeau. "Currently, we have difficulty in recruiting workers, says one of the owners of the company, Pierre Champeau. The new generation has little interest in manual labor. Our new automated line will need people to operate it. This kind of work is more attractive to young people, which will help us in our recruitment."

The incumbent mayor of Saint-Malo, Jacques Madore, welcomed the announcement. "All the little villages in Quebec would like to have an JM Champeau in their backyard. We did not hide it, this business is the economic engine of our municipality. It is run our small businesses. JM Champeau survival is paramount for us."

The work of the new plant began in September. They will continue until next January. The owners aim in March 2014 for the start-up activities.

The expansion will allow the company to continue to develop and target new markets. Note that 55% of the production of JM Champeau is sold abroad, including the United States, Mexico, Asia and Europe.

JM Champeau employs over 120 workers. It produces different hardwood pieces for specialized industries such as manufacturers of components (moldings, cabinet doors and stairs), the manufacturers of leisure facilities (baseball bats, pool cues) and instrument manufacturers Music.